



Tuesday, September 12 & Wednesday, September 13

#TIF23

10:00AM - 2:30PM PT (1:00PM - 5:30PM ET)

Join us at the Tektronix Innovation Forum - a two-day virtual event offering the chance to connect with thousands of your engineering peers around the world and discover the latest technologies, techniques and trends in test and measurement.

Hour (PT)	Tuesday, September 12	
10:00 AM	Keynote: Lessons From Mars and Beyond <i>Jordan Evans, Aerospace Engineer, NASA JPL</i> learn more >	
10:30 AM	What Is Driving the Power Electronics Market? <i>Ana Villamor, Team Lead Analyst - Power Electronics</i> learn more >	Measurement 101 <i>Liz Makley, Applications Engineer at Tektronix</i> learn more >
11:00 AM	Double Pulse Testing: Smart Probing OR Cable Monster? <i>Masashi Nogawa, System Engineer at Qorvo</i> learn more >	Measurement 101 Part 2 <i>Liz Makley, Applications Engineer at Tektronix</i> learn more >
11:30 AM	Ground Loops: What Are They, Why Should We Care, and How Can They Be Fixed? <i>Steve Sandler, Founder and Managing Director at Picotest</i> learn more >	Sensor Measurement 101 <i>Liz Makley, Applications Engineer at Tektronix</i> learn more >
12:00 PM	How Silicon Carbide Is Powering the Electric Vehicle <i>Dr. Peter Gammon, Professor of Power Electronic Devices at University of Warwick</i> learn more >	IV Characterization 101 <i>Liz Makley, Applications Engineer at Tektronix</i> learn more >
12:30 PM	DC Measurement Refresher: Avoiding Common Errors <i>Brad Odhner, Marketing Manager at Tektronix</i> learn more >	
1:00 PM	Battery DCIR at Your Fingertips: Three Steps to Measure DCIR with Keithley Touchscreen SMUs <i>Liz Makley, Applications Engineer at Tektronix</i> learn more >	Battery Simulation 101 <i>Jacob Mason, Applications Engineer at Tektronix</i> learn more >
1:30 PM	Who Will Be Driving on the Road of the Future? <i>Chris Gerdes, Professor Emeritus of Mechanical Engineering at Stanford University</i> learn more >	
2:00 PM	Electric Vehicle Charging Landscape: What's Ahead in Direct Current Fast Charging? <i>Nathan Yang, Chief Product Officer at FLO</i> <i>Denis Solomon, Market Segment Leader - Automotive at Tektronix</i> learn more >	
2:30 PM	New Test Techniques for Brushless Direct Current Motors <i>Srikrishna N.H, Principal Engineer, Power Solutions at Tektronix</i> learn more >	



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Hour (PT)	Wednesday, September 13	
10:00 AM	Keynote: Lifelong Learning AI, Super-Turing Computing, and On-Device Computing <i>Dr. Hava Siegelmann, Provost Professor, University of Massachusetts</i> learn more >	
10:30 AM	Modular Open Systems: Reducing Cost and Risk Through Conformance Verification & Test <i>Corey Crosby, Global Military/Government Business Development at Tektronix</i> learn more > <i>Patrick Collier, Sr. Open Systems Engineer at Aspen Consulting Group</i>	Measuring with Oscilloscopes 101 <i>Misbah Dhuca, Technical Marketing Specialist at Tektronix</i> learn more >
11:00 AM	Addressing Test Challenges of LPDDR5X Memory learn more > <i>Joe Swelland, Applications Engineer at Tektronix</i>	RF Measurements 101 <i>Koteshwara Raju, Applications Engineer at Tektronix</i> learn more >
11:30 AM	Understanding USB4 v2.0 and the Challenges of PAM3 Signaling for Physical Layer Testing <i>Nitin Jhanwar, Lead Engineer and CIO at Tektronix</i> learn more >	
12:00 PM	Multi-Channel Radar Part 1: Radar Signal Generation and Sequencing <i>Alejandro Buritica, Product Manager at Tektronix</i> <i>Alex Krauska, Principal RF Technology Lead at Tektronix</i> learn more >	
12:30 PM	Multi-Channel Radar Part 2: Signal Capture and Analysis <i>Dylan Stinson, Product Manager - RF Software at Tektronix</i> <i>Koteshwara Raju, Product Applications Engineer at Tektronix</i> learn more >	
1:00 PM	Choosing the Right Oscilloscope Probe for Accurate Switching Voltage Measurements on Power Converters <i>Yogesh Pai, Product Manager, Power Solutions at Tektronix</i> learn more >	
1:30 PM	Addressing New DisplayPort v2.1 Testing Challenges <i>Gary Simonton, Applications Engineer at Tektronix</i> learn more >	

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